



VOGUE

PRINT RATE CARD

PRINT RATES

STANDARD FORMATS

| | |
|---------------------|----------|
| Full color page | 22.470 € |
| 1/2 horizontal page | 19.845 € |
| Double page | 44.940 € |

PREFERENTIAL POSITIONS

| | |
|---------------------------|----------|
| Cover drop down (3 pages) | 87.675 € |
| First double page | 60.795 € |
| Second double page | 55.965 € |

| | |
|--------------------|----------|
| Third double page | 53.970 € |
| Fourth double page | 47.355 € |

| | |
|---------------------|----------|
| Double 1/2 hor page | 35.490 € |
|---------------------|----------|

| | |
|--------------|----------|
| Facing Staff | 31.500 € |
|--------------|----------|

| | |
|----------------|----------|
| Facing summary | 31.500 € |
|----------------|----------|

| | |
|------------------------|----------|
| Facing editor's letter | 31.500 € |
|------------------------|----------|

| | |
|----------------------|----------|
| Facing Collaborators | 29.715 € |
|----------------------|----------|

| | |
|----------------------|----------|
| Opening section page | 29.715 € |
|----------------------|----------|

| | |
|------------|----------|
| Back cover | 43.155 € |
|------------|----------|

| | |
|-------------------|----------|
| Inside Back cover | 28.350 € |
|-------------------|----------|

| | |
|----------------------------------|----------|
| First double page opening Beauty | 56.070 € |
|----------------------------------|----------|

| | |
|-----------------------------------|----------|
| First double page opening Fashion | 56.070 € |
|-----------------------------------|----------|

| | |
|--------------|----------|
| Cover folder | 68.355 € |
|--------------|----------|

TRIM SIZE FORMATS

Page 210 x 285 mm

Double page 420 x 285 mm

For every format, please add 3 mms to each side.

CONDÉ NAST



VOGUE
ESP. NA

PRINT RATE CARD

* The front of the book before the editors letter and table of contents is very extensive and sometimes occupies almost the entire first quarter of the magazine. For this reason in the first quarter and the first third of the magazine will always be considered after this advertising page.

OTHER SPECIAL ACTIONS NOT INCLUDED IN RATES, PRICE ON REQUEST

ADDITIONAL CHARGES

First product of a category*: 20%

First position or special action with exclusivity: 25%

Preferential positioning**: 20%

The sequence of the campaigns in the opening tunnel of the magazine will attend to the Brand and not by physical page number. Any Brand can contract double consecutive pages and these will be placed in its usual location and from this onwards. The rest of ad spaces will be conformed to the agreed order with the Brands.

Premium block: Preferential positioning after the first part of the book before the editors letter and table of contents.***: 20%

Consecutive pages ****: 20%

Advertorials: 25%

**In case of cover promos, the client will assume the costs, total or partial, of the cover card depending on its format.*

** Except for the first double pages, any campaign which request to be the First product in its category, will be surcharged with a 20% on the corresponding rate cost.*

***Preference positionings is given to any position expressly requested by the advertiser.*

****Premium Block: it will be considered after the first part of the book before the editor's letter and table of contents (from which the first quarter and first third will be counted)*

***** It refers to a number of advertising pages which must follow a fixed order and may have been ordered by the same brand or different brands in the same advertiser group.*

******There will extra costs regarding editors and design (300€). Other branded material production costs are excluded in rates, price on request*

INSERTS

Price on request: minimum investment for inserts must be 50% of print net rate.

Technical specifications to consider:

- Measures
- Number of pages
- Circulation (national or local).

Inserts with national distribution will have preference over local ones.

Insert placement on request. Check availability.

TERMS OF CONTRACT

-The publisher reserves the right to accept or refuse originals due to lack of space, to content or bad quality

•Advertising material must be received 30 days before cover date.

•Any cancellation must be made 30 days before sale date

•In case of cancellation with less than 10 days before closing date, a charge of 25 of the rate cost will be applied.

•Taxes VAT will be charged to the advertiser or media agency

CONDÉ NAST



VOGUE
ESP. VA

DIGITAL RATE CARD

DISPLAY

PRODUCTS

ROS

FORMATS

Sky desktop + MPU
mobile

GROSS CPM

28,00 €

ROS

Billboard desktop +
billboard mobile

28,00 €

ROS

Crown

41,00 €

ROS

Lure

41,00 €

ROS

Engage

41,00 €

VIDEO

PRODUCTS

ROS

FORMATS

Pre roll

GROSS CPM

35,00 €

ROADBLOCK

PRODUCTS

ROS

FORMATS

Roadblock Takeover

GROSS CPM

32,00 €

E-MAIL

PRODUCTS

Editorial Newsletter
Sponsorship

FORMATS

Email

GROSS CPM

60,00 €

OPT in email

Email

90,00 €

CONDÉ NAST



BASIC SPONSOR

| SECTION | FORMATS | GROSS CPM |
|-------------|------------------------------------|-----------|
| HOME | | 37,00 € |
| MODA | | 37,00 € |
| PASARELAS | | 37,00 € |
| BELLEZA | Sky, MPU, Billboard, Banner Mobile | 37,00 € |
| COMPRAS | | 37,00 € |
| CELEBRITIES | | 37,00 € |
| LIVING | | 37,00 € |
| NOVIAS | | 37,00 € |

PREMIUM SPONSOR (Ad Studio)

| SECTION | FORMATS | GROSS CPM |
|-------------|---|-----------|
| HOME | | 44,00 € |
| MODA | | 44,00 € |
| BELLEZA | | 44,00 € |
| COMPRAS | | 44,00 € |
| PASARELAS | Sky, MPU, Billboard, Banner Mobile + Crown / Lure / Engage / Immerse | 44,00 € |
| CELEBRITIES | | 44,00 € |
| LIVING | | 44,00 € |
| NOVIAS | | 44,00 € |

TERMS OF CONTRACT

* Sponsorships are sold by the day, check with the sales team for availability and prints at the selected section and dates.

* The minimum amount per purchase order is 5.000€

* VAT will be paid by the advertiser.

* Cancellations must be communicated in writing to Condé Nast Digital with a minimum of 72 hours in advance. Otherwise, the advertiser will be obliged to pay 50% of the cost of the reservation.

* Technology costs derived from third parties will be borne by the agency/client.

CONDÉ NAST



VOGUE COMMERCIAL DIRECTOR

CLARA MONTOYA cmontoya@condenast.es

HEADS OF ADVERTISING

FASHION & LUXURY

CLARA MONTOYA - CATEGORY DIRECTOR cmontoya@condenast.es

LAURA CAPÓ lcapo@condenast.es

GEMA CAMACHO gema.camacho@condenast.es

JUDITH MASÉS jmasés@condenast.es

BEAUTY & HEALTH

PATRICIA VEGA DE SEOANE - CATEGORY DIRECTOR

patricia.vega@condenast.es

CAROLINA PÉREZ cperez@condenast.es

ROCÍO UNCETA rocio.unceta@condenast.es

SUSANA HERNÁNDEZ shernandez@condenast.es

NOELIA GONZÁLEZ ngonzalez@condenast.es

CULTURE & LIFESTYLE

ESTHER GONZÁLEZ - CATEGORY DIRECTOR egonzalez@condenast.es

AMAIA MURUAMENDIARAZ amuruamendiaraz@condenast.es

SANDRA PALOMO sandra.palomo@condenast.es

PALOMA GONZÁLEZ-BLANCH paloma.gonzalez@condenast.es

ISABEL VALCARCEL isabel.valcarcel@condenast.es

HOME & TRAVEL

LAURA VELASCO - CATEGORY DIRECTOR lvelasco@condenast.es

JOSE MANUEL MANRIQUE jmmanrique@condenast.es

VICTORIA ÁLVAREZ valvarez@condenast.es

ISABEL BELLOSILLO ibellosillo@condenast.es

HEAD OF MEDIA AGENCIES SALES

PATRICIA CAÑADA patricia.canada@condenast.es

HEAD OF PROGRAMMATIC

LISBERT IÑARRA linarra@condenast.es

COORDINATION

FLOR BARBERO fbarbero@condenast.es

MERCEDES GONZÁLEZ mgonzalez@condenast.es

JOSEFINA PARCO mariajosefina.parco@condenast.es

REPRESENTATIVES

NORTH: ANA LÓPEZ-CÁMARA alopez@condenast.es

US: SHANNON TCHKOTOUA shannon_tolar@condenast.com

ITALY: ELENA MARSEGLIA emarseglia@condenast.it

CONDÉ NAST ESPAÑA CHIEF BUSINESS OFFICER

ELENA FERRERAS eferreras@condenast.es

CONDÉ NAST