



Condé Nast
Traveler

PRINT RATE CARD

PRINT RATES

STANDARD FORMATS

Full color page

1/2 horizontal page

Double page

RATE CARD 2023

11.970 €
9.135 €
23.940 €

PREFERENTIAL POSITIONS

First double page

Second double page

Third double page

Double page between summaries

Double 1/2 page

Facing staff

Facing summary

Facing editor's letter

Facing cover making of

Opening "Mundo Traveler " section

Back cover

Inside Back cover

31.395 €
28.455 €
26.250 €
26.250 €
20.370 €
15.960 €
15.960 €
15.960 €
15.960 €
14.280 €
24.833 €
14.910 €

TRIM SIZE FORMATS

Page 213 x 276 mm

Double page 426 x 276 mm

For every format, please add 3 mms to each side.

CONDÉ NAST



Condé Nast
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**OTHER SPECIAL ACTIONS NOT
INCLUDED IN RATES, PRICE ON
REQUEST**

ADDITIONAL CHARGES

First product of a category*: 20%

First position or special action with exclusivity: 25%

Preferential positioning**: 20%

Premium block: Preferential positioning after the first part of the book before the editors letter and table of contents.***: 20%

Consecutive pages ****: 20%

Advertorials: 25%

*Except for the first double pages, any campaign which request to be the First product in its category, will be surcharged with a 20% on the corresponding rate cost.

** Preference positionings is given to any position expressly requested by the advertiser.

*** / Premium Block: it will be considered after the first part of the book before the editor's letter and table of contents (from which the first quarter and first third will be counted)

**** It refers to a number of advertising pages which must follow a fixed order and may have been ordered by the same brand or different brands in the same advertiser group.

*****There will extra costs regarding editors and design (300€). Other branded material production costs are excluded in rates, price on request

INSERTS

Price on request: minimum investment for inserts must be 50% of print net rate.

Technical specifications to consider:

- Measures
- Number of pages
- Circulation (national or local).

Inserts with national distribution will have preference over local ones.

Insert placement on request. Check availability.

TERMS OF CONTRACT

* The publisher reserves the right to accept or refuse originals due to lack of space, to content or bad quality.

*Advertising material must be received 30 days before cover date.

* Any cancellation must be made 30 days before sale date.

* Taxes: VAT will be charged to the advertiser or media agency.

* In case of cancellation with less than 10 days before closing date, a charge of 25% of the rate cost will be applied.

CONDÉ NAST



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DIGITAL RATE CARD

DISPLAY

PRODUCTS

ROS

ROS

ROS

ROS

ROS

FORMATS

Sky desktop + MPU
mobile

Billboard desktop +
billboard mobile

Crown

Lure

Immerse

GROSS CPM

21,00 €

21,00 €

35,00 €

35,00 €

35,00 €

VIDEO

PRODUCTS

ROS

FORMATS

Pre roll

GROSS CPM

25,00 €

ROADBLOCK

PRODUCTS

ROS

FORMATS

Roadblock Takeover

GROSS CPM

24,00 €

E-MAIL

PRODUCTS

Editorial Newsletter
Sponsorship

FORMATS

Email

GROSS CPM

56,00 €

OPT in email

Email

86,00 €

CONDÉ NAST

BASIC SPONSOR

SECTION	FORMATS	GROSS CPM
HOME		26,00 €
VIAJES URBANOS		26,00 €
NATURALEZA		26,00 €
GASTRONOMÍA	Sky, MPU, Billboard, Banner Mobile	26,00 €
VIAJEROS		26,00 €
EXPERIENCIAS		26,00 €
COMPRAS		26,00 €

PREMIUM SPONSOR (Ad Studio)

SECTION	FORMATS	GROSS CPM
HOME		34,00 €
VIAJES URBANOS		34,00 €
NATURALEZA	Sky, MPU, Billboard, Banner Mobile + Crown / Lure / Engage / Immerse	34,00 €
GASTRONOMÍA		34,00 €
VIAJEROS		34,00 €
EXPERIENCIAS		34,00 €
COMPRAS		34,00 €

TERMS OF CONTRACT

* Sponsorships are sold by the day, check with the sales team for availability and prints at the selected section and dates.

* The minimum amount per purchase order is 3.000 €

* VAT will be paid by the advertiser.

* Cancellations must be communicated in writing to Condé Nast Digital with a minimum of 72 hours in advance. Otherwise, the advertiser will be obliged to pay 50% of the cost of the reservation.

* Technology costs derived from third parties will be borne by the agency/client.

The logo for Condé Nast Traveler, featuring the brand name in a white serif font against a dark background of a cliff and a building.

DIGITAL RATE CARD

CONDÉ NAST



Condé Nast Traveler

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