

PRINT RATES

STANDARD FORMATS

Página color / Full color page

2/3 Página Vertical/ 2/3 Vertical page

1/2 Página Horizontal/

1/2 horizontal page

1/3 Página Vertical/ 1/3 Vertical page

Doble Página/ Double page

PREFERENTIAL POSITIONS

First double page

Second double page

Third double page

Double page between summaries

Double 1/2 horizontal page

Last double page

Facing summary

Facing staff

Facing editor's letter

First left hand page

Back cover

Inside Back cover

RATE CARD 2023

13.965 €
13.440 €
11.865€
9.765€
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36.540 €

27.930 €

34.125 €

30.765 €

30.765 €

26.040 €

30.765 €

19.740 €

19.740 €

19.740 €

19.740 €

27.090 €

17.955 €

TRIM SIZE FORMATS

Page 203 x 276 mm Double page 406 x 276 mm

For every format, please add 3 mms to each side.



ADDITIONAL CHARGES

First product of a category*: 25%

First position or special action with exclusivity: 25%

Preferential positioning**: 25%

Premium block: Preferential positioning after the first part of the book before the editors letter and table of

contents.***: 25%

Consecutive pages ****: 25%

Advertorials: 25%

- * Except for the first double pages, any campaign which request to be the First product in its category, will be surcharged with a 25% on the corresponding rate cost.
- ** Preference positionings is given to any position expressly requested by the advertiser.
- ***/ Premium Block: it will be considered after the first part of the book before the editor's letter and table of contents (from which the first quarter and first third will be counted)
- **** It refers to a number of advertising pages which must follow a fixed order and may have been ordered by the same brand or different brands in the same advertiser group.

*****There will extra costs regarding editors and design (300€). Other branded material production costs are excluded in rates, price on request

INSERTS

Price on request: minimum investment for inserts must be 50% of print net rate.

Technical specifications to consider:

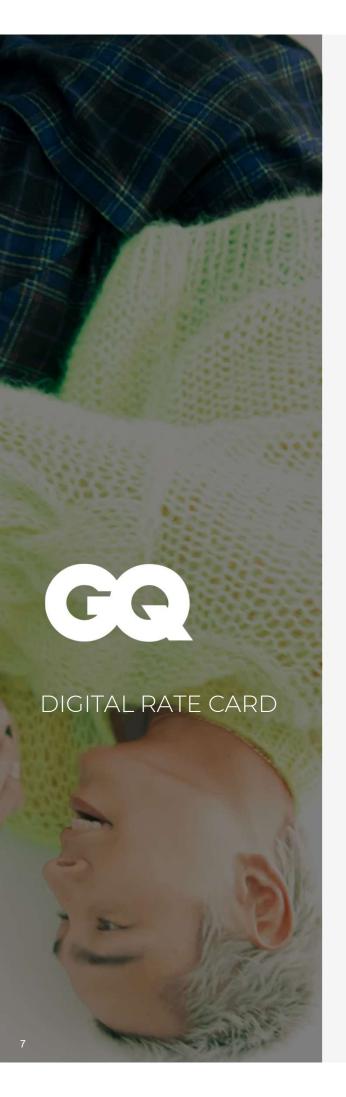
- ·Measures
- ·Number of pages
- ·Circulation (national or local).

Inserts with national distribution will have preference over local ones.

Insert placement on request. Check availability.

TERMS OF CONTRACT

- * The publisher reserves the right to accept or refuse originals due to lack of space, to content or bad quality.
- *Advertising material must be received 30 days before cover date.
- * Any cancellation must be made 30 days before sale date.
- * Taxes: VAT will be charged to the advertiser or media agency.
- * In case of cancellation with less than 10 days before closing date, a charge of 25% of the rate cost will be applied.



DISPLAY

PRODUCTS	FORMATS	GROSS CPM
ROS	Sky desktop + MPU mobile	22,00€
ROS	Billboard desktop + billboard mobile	22,00€
ROS	Crown	37,00 €
ROS	Lure	37,00 €
ROS	Immerse	37,00 €

VIDEO

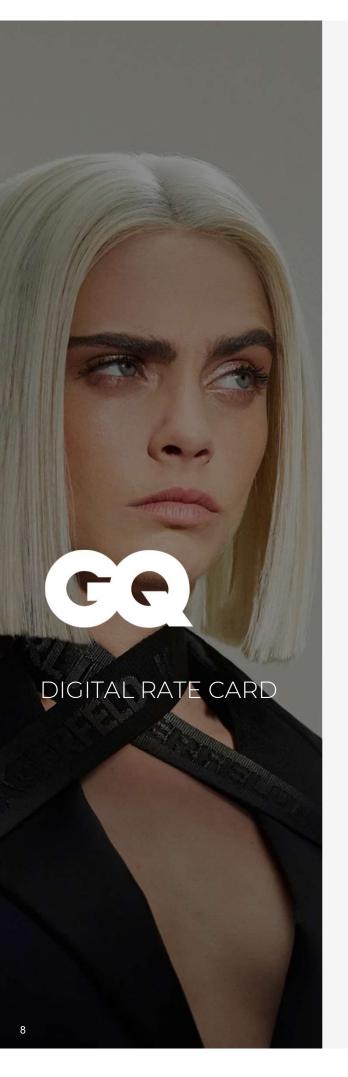
PRODUCTS	FORMATS	GROSS CPM
ROS	Pre roll	27,00 €

ROADBLOCK

PRODUCTS	FORMATS	GROSS CPM
ROS	Roadblock Takeover	26,00€

E-MAIL

PRODUCTS Editorial Newsletter Sponsorship	FORMATS Email	GROSS CPM 57,00 €
OPT in email	Email	87,00€



BASIC SPONSOR

SECTION HOME	FORMATS	GROSS CPM 28,00 €
NOTICIAS		28,00€
MODA		28,00€
LA BUENA VIDA	Sky, MPU, Billboard, Banner Mobile	28,00€
CUIDADOS		28,00€
COMPRAS		28,00€
GQ TV		28,00€

PREMIUM SPONSOR (Ad Studio)

SECTION HOME	FORMATS	GROSS CPM 36,00 €
NOTICIAS		36,00€
MODA	Sky, MPU, Billboard, Banner Mobile + Crown / Lure / Engage / Immerse	36,00 €
LA BUENA VIDA		36,00€
CUIDADOS		36,00 €
COMPRAS		36,00 €
GQ TV		36,00€

TERMS OF CONTRACT

- * Sponsorships are sold by the day, check with the sales team for availability and prints at the selected section and dates.
- * The minimum amount per purchase order is 3.500 €
- * VAT will be paid by the advertiser.
- * Cancellations must be communicated in writing to Condé Nast Digital with a minimum of 72 hours in advance. Otherwise, the advertiser will be obliged to pay 50%. of the cost of the reservation.
- * Technology costs derived from third parties will be borne by the agency/client.



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