



PRINT RATES

STANDARD FORMATS

Página color / Full color page

2/3 Página Vertical/ 2/3 Vertical page

1/2 Página Horizontal/
1/2 horizontal page

1/3 Página Vertical/ 1/3 Vertical page

Doble Página/ Double page

RATE CARD 2023

13.965 €
13.440 €
11.865 €
9.765 €
27.930 €

PREFERENTIAL POSITIONS

First double page

Second double page

Third double page

Double page between summaries

Double 1/2 horizontal page

Last double page

Facing summary

Facing staff

Facing editor´s letter

First left hand page

Back cover

Inside Back cover

36.540 €
34.125 €
30.765 €
30.765 €
26.040 €
30.765 €
19.740 €
19.740 €
19.740 €
19.740 €
27.090 €
17.955 €

TRIM SIZE FORMATS

Page 203 x 276 mm

Double page 406 x 276 mm

For every format, please add 3 mms to each side.



PRINT RATE CARD

OTHER SPECIAL ACTIONS NOT INCLUDED IN RATES, PRICE ON REQUEST

ADDITIONAL CHARGES

First product of a category*: 25%

First position or special action with exclusivity: 25%

Preferential positioning**: 25%

Premium block: Preferential positioning after the first part of the book before the editors letter and table of contents.***: 25%

Consecutive pages ****: 25%

Advertorials: 25%

** Except for the first double pages, any campaign which request to be the First product in its category, will be surcharged with a 25% on the corresponding rate cost.*

*** Preference positionings is given to any position expressly requested by the advertiser.*

**** / Premium Block: it will be considered after the first part of the book before the editor's letter and table of contents (from which the first quarter and first third will be counted)*

***** It refers to a number of advertising pages which must follow a fixed order and may have been ordered by the same brand or different brands in the same advertiser group.*

******There will extra costs regarding editors and design (300€). Other branded material production costs are excluded in rates, price on request*

INSERTS

Price on request: minimum investment for inserts must be 50% of print net rate.

Technical specifications to consider:

- Measures
- Number of pages
- Circulation (national or local).

Inserts with national distribution will have preference over local ones.

Insert placement on request. Check availability.

TERMS OF CONTRACT

* The publisher reserves the right to accept or refuse originals due to lack of space, to content or bad quality.

* Advertising material must be received 30 days before cover date.

* Any cancellation must be made 30 days before sale date.

* Taxes: VAT will be charged to the advertiser or media agency.

* In case of cancellation with less than 10 days before closing date, a charge of 25% of the rate cost will be applied.

CONDÉ NAST



DIGITAL RATE CARD

DISPLAY

PRODUCTS

ROS

ROS

ROS

ROS

ROS

FORMATS

Sky desktop + MPU
mobile

Billboard desktop +
billboard mobile

Crown

Lure

Immerse

GROSS CPM

22,00 €

22,00 €

37,00 €

37,00 €

37,00 €

VIDEO

PRODUCTS

ROS

FORMATS

Pre roll

GROSS CPM

27,00 €

ROADBLOCK

PRODUCTS

ROS

FORMATS

Roadblock Takeover

GROSS CPM

26,00 €

E-MAIL

PRODUCTS

Editorial Newsletter
Sponsorship

FORMATS

Email

GROSS CPM

57,00 €

OPT in email

Email

87,00 €

CONDÉ NAST



BASIC SPONSOR

SECTION	FORMATS	GROSS CPM
HOME		28,00 €
NOTICIAS		28,00 €
MODA		28,00 €
LA BUENA VIDA	Sky, MPU, Billboard, Banner Mobile	28,00 €
CUIDADOS		28,00 €
COMPRAS		28,00 €
GQ TV		28,00 €

PREMIUM SPONSOR (Ad Studio)

SECTION	FORMATS	GROSS CPM
HOME		36,00 €
NOTICIAS		36,00 €
MODA	Sky, MPU, Billboard, Banner Mobile + Crown / Lure / Engage / Immerse	36,00 €
LA BUENA VIDA		36,00 €
CUIDADOS		36,00 €
COMPRAS		36,00 €
GQ TV		36,00 €

TERMS OF CONTRACT

* Sponsorships are sold by the day, check with the sales team for availability and prints at the selected section and dates.

* The minimum amount per purchase order is 3.500 €

* VAT will be paid by the advertiser.

* Cancellations must be communicated in writing to Condé Nast Digital with a minimum of 72 hours in advance. Otherwise, the advertiser will be obliged to pay 50% of the cost of the reservation.

* Technology costs derived from third parties will be borne by the agency/client.

CONDÉ NAST



ADVERTISING CONTACTS

GQ COMMERCIAL DIRECTOR

ESTHER GONZALEZ egonzalez@condenast.es

HEADS OF ADVERTISING

FASHION & LUXURY

CLARA MONTOYA - CATEGORY DIRECTOR cmontoya@condenast.es

LAURA CAPÓ lcapo@condenast.es

GEMA CAMACHO gema.camacho@condenast.es

JUDITH MASÉS jmasés@condenast.es

BEAUTY & HEALTH

PATRICIA VEGA DE SEOANE - CATEGORY DIRECTOR

patricia.vega@condenast.es

CAROLINA PÉREZ cperez@condenast.es

ROCÍO UNCETA rocio.unceta@condenast.es

SUSANA HERNÁNDEZ shernandez@condenast.es

NOELIA GONZÁLEZ ngonzalez@condenast.es

CULTURE & LIFESTYLE

ESTHER GONZÁLEZ - CATEGORY DIRECTOR egonzalez@condenast.es

AMAIA MURUAMENDIARAZ amuruamendiaraz@condenast.es

SANDRA PALOMO sandra.palomo@condenast.es

PALOMA GONZÁLEZ-BLANCH paloma.gonzalez@condenast.es

ISABEL VALCARCEL isabel.valcarcel@condenast.es

HOME & TRAVEL

LAURA VELASCO - CATEGORY DIRECTOR lvelasco@condenast.es

JOSE MANUEL MANRIQUE jmmanrique@condenast.es

VICTORIA ÁLVAREZ valvarez@condenast.es

ISABEL BELLOSILLO ibellosillo@condenast.es

HEAD OF MEDIA AGENCIES SALES

PATRICIA CAÑADA patricia.canada@condenast.es

HEAD OF PROGRAMMATIC

LISBERT IÑARRA linarra@condenast.es

COORDINATION

FLOR BARBERO fbarbero@condenast.es

MERCEDES GONZÁLEZ mgonzalez@condenast.es

JOSEFINA PARCO mariajosefina.parco@condenast.es

REPRESENTATIVES

NORTH: ANA LÓPEZ-CÁMARA alopez@condenast.es

US: SHANNON TCHKOTOUA shannon_tolar@condenast.com

ITALY: ELENA MARSEGLIA emarseglia@condenast.it

CONDÉ NAST ESPAÑA CHIEF BUSINESS OFFICER

ELENA FERRERAS eferreras@condenast.es

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