

PRINT RATES

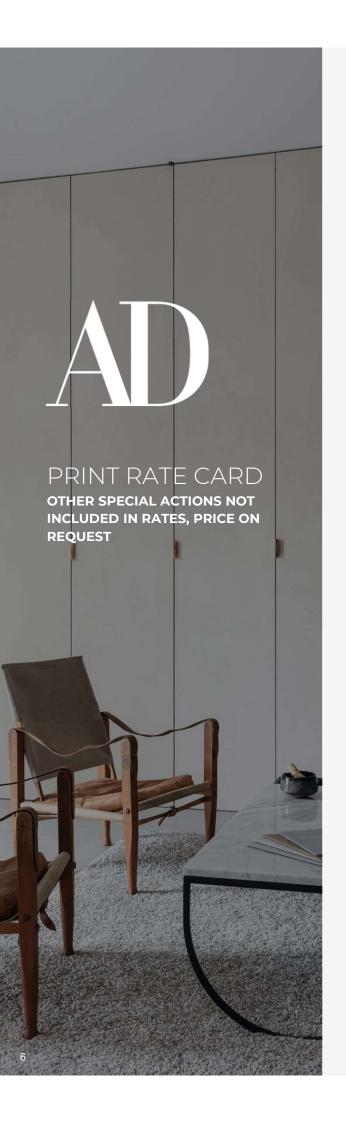
STANDARD FORMATS	RATE CARD 2023
Full color page	11.025€
1/2 horizontal page	7.245€
Double page	17.220 €
PREFERENTIAL POSITIONS	
First double page	29.190 €
Second double page	27.300 €
Third double page	19.320 €
Facing staff	11.970 €
Facing summary	11.970 €
Facing editor´s letter	11.970 €
Opening section page	11.970 €
Back cover	21.630 €
Inside Back cover	12.075 €

TRIM SIZE FORMATS

Page 213 x 276 mm

Double page 426 x 276 mm

For every format, please add 3 mms to each side.



ADDITIONAL CHARGES

First product of a category*: 20%

First position or special action with exclusivity: 25%

Preferential positioning**: 20%

Premium block: Preferential positioning after the first part of the book before the editors letter and table of contents***: 20%

Consecutive pages****: 20%

Advertorials: 25%

- * Except for the first double pages, any campaign which request to be the First product in its category, will be surcharged with a 20% on the corresponding rate cost.
- ** Preference positionings is given to any position expressly requested by the advertiser.
- *** Premium Block: it will be considered after the first part of the book before the editor's letter and table of contents (from which the first quarter and first third will be counted)
- **** It refers to a number of advertising pages which must follow a fixed order and may have been ordered by the same brand or different brands in the same advertiser group.
- *****There will extra costs regarding editors and design (300€). Other branded material production costs are excluded in rates, price on request

INSERTS

Price on request: minimum investment for inserts must be 50% of print net rate.

Technical specifications to consider:

- ·Measures
- ·Number of pages
- ·Circulation (national or local).

Inserts with national distribution will have preference over local ones.

Insert placement on request. Check availability.

TERMS OF CONTRACT

- * The publisher reserves the right to accept or refuse originals due to lack of space, to content or bad quality.
- *Advertising material must be received 30 days before cover date.
- * Any cancellation must be made 30 days before sale date.
- * Taxes: VAT will be charged to the advertiser or media agency.
- * In case of cancellation with less than 10 days before closing date, a charge of 25% of the rate cost will be applied.



DISPLAY

PRODUCTS ROS	FORMATS Sky desktop + MPU mobile	GROSS CPM 21,00 €
ROS	Billboard desktop + billboard mobile	21,00 €
ROS	Crown	35,00 €
ROS	Lure	35,00 €
ROS	Immerse	35,00 €

VIDEO

PRODUCTS	FORMATS	GROSS CPM
ROS	Pre roll	25,00 €

ROADBLOCK

PRODUCTS	FORMATS	GROSS CPM
ROS	Roadblock Takeover	24,00€

E-MAIL

PRODUCTS	FORMATS	GROSS CPM
Editorial Newsletter	Email	56,00€
Sponsorship		
OPT in email	Email	86,00€



BASIC SPONSOR

SECTION HOME	FORMATS	GROSS CP 26,00 €
DECORACIÓN		26,00€
DISEÑO		26,00€
ARQUITECTURA	Sky, MPU, Billboard, Banner Mobile	26,00€
ESPACIOS		26,00€
LUGARES		26,00€
ARTE		26,00€
COMPRAS		26,00€

PREMIUM SPONSOR (Ad Studio)

SECTION HOME	FORMATS	GROSS CF 34,00 €
DECORACIÓN		34,00€
DISEÑO		34,00 €
ARQUITECTURA	Sky, MPU, Billboard, Banner Mobile	34,00 €
ESPACIOS	+ Crown / Lure / Engage / Immerse	
LUGARES		34,00€
ARTE		34,00€
COMPRAS		34,00 €

TERMS OF CONTRACT

- * Sponsorships are sold by the day, check with the sales team for availability and prints at the selected section and dates.
- * The minimum amount per purchase order is 3.000 €
- * VAT will be paid by the advertiser.
- * Cancellations must be communicated in writing to Condé Nast Digital with a minimum of 72 hours in advance. Otherwise, the advertiser will be obliged to pay 50%. of the cost of the reservation.
- * Technology costs derived from third parties will be borne by the agency/client.