



Condé Nast Traveler is the unique magazine in the Spanish market that tells the travel in terms of lifestyle, always linked to fashion, beauty, gastronomy, art, design, culture...

A magazine with a highly qualified audience that loves travel and enjoying the good life.

A brand with a powerful connection to new creative talents, a different approach to telling the world of travel through emerging names in photography, illustration, video...

The new luxury: sustainability, conscious luxury, digital nomadism, bleisure, postluxury...

15

YEARS IN SPAIN

2.7M

TOTAL MONTHLY REACH*

292K

PRINT READERS

2M

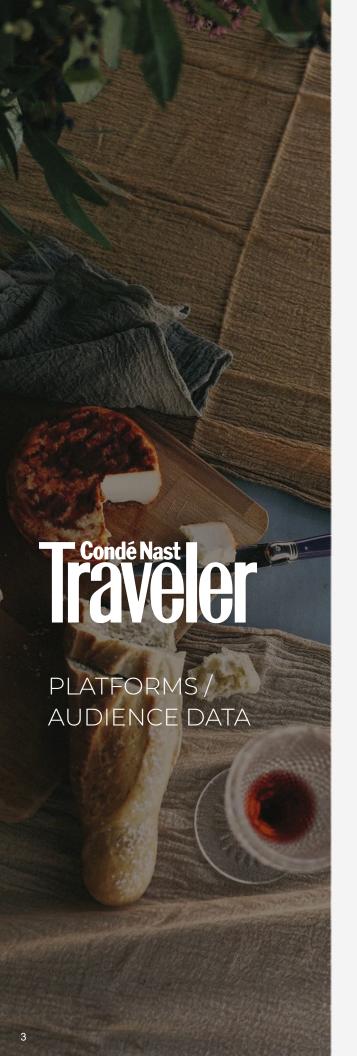
DIGITAL UNIQUE USERS

+500K 3M

SOCIAL FOLLOWERS

VIDEO VIEWS

* PRINT + DIGITAL + SOCIAL Source: EGM (print) / Google Analytics (Digital). 2023



Men and women with a unique lifestyle, discoverers and passionate.

They are curious travelers, cosmopolitan, demanding and very loyal to the brands they like.

MAGAZINE READERSHIP PROFILE

Men: 54% Women: 46%

IA1/IA2/IB: 62%

25-34 yo: 18%

35-44 yo: 22%

45-54 yo: 24%

High degree: 47%

WEBSITE AUDIENCE PROFILE

Men: 46%

Women: 54%

25-34 yo: 16%

35-44 yo: 21%

45-54 yo: 24%

Source: EGM (print) / Google Analytics (Digital) 2022



DECEMBER-JANUARY-FEBRUARY: N° 154 CLOSE DATE: 11/24/22 ON SALE DATE: 12/15/22

MARCH-APRIL-MAY: N° 155

CLOSE DATE: 02/09/23 ON SALE DATE: 03/01/23

JUNE-JULY-AUGUST: N° 156

CLOSE DATE: 05/12/23 ON SALE DATE: 06/01/23

SEPTEMBER-OCTOBER-NOVEMBER: N° 157

CLOSE DATE: 08/11/23 ON SALE DATE: 09/01/23

DECEMBER-JANUARY-FEBRUARY: N° 158

CLOSE DATE: 11/17/23 ON SALE DATE: 12/12/23



PRINT RATES

STANDARD FORMATS	RATE CARD 2023
Full color page	11.970 €
1/2 horizontal page	9.135 €
Dougle page	23.940 €
PREFERENTIAL POSITIONS	
First double page	31.395 €
Second double page	28.455 €
Third double page	26.250 €
Double page between summaries	26.250 €
Double 1/2 page	20.370 €
Facing staff	15.960 €
Facing summary	15.960 €
Facing editor´s letter	15.960 €
Facing cover making of	15.960 €
Opening "Mundo Traveler " section	14.280 €
Back cover	24.833 €
Inside Back cover	14.910 €

TRIM SIZE FORMATS

Page 213 x 276 mm Double page 426 x 276 mm

For every format, please add 3 mms to each side.



ADDITIONAL CHARGES

First product of a category*: 20%

First position or special action with exclusivity: 25%

Preferential positioning**: 20%

Premium block: Preferential positioning after the first part of the book before the editors letter and table of contents.***: 20%

Consecutive pages ****: 20%

Advertorials: 25%

- *Except for the first double pages, any campaign which request to be the First product in its category, will be surcharged with a 20% on the corresponding rate cost.
- ** Preference positionings is given to any position expressly requested by the advertiser.
- ***/ Premium Block: it will be considered after the first part of the book before the editor's letter and table of contents (from which the first quarter and first third will be counted)
- **** It refers to a number of advertising pages which must follow a fixed order and may have been ordered by the same brand or different brands in the same advertiser group.

 *****There will extra costs regarding editors and design (300 €). Other branded material production costs are excluded in rates, price on request

INSFRTS

Price on request: minimum investment for inserts must be 50% of print net rate.

Technical specifications to consider:

- ·Measures
- ·Number of pages
- ·Circulation (national or local).

Inserts with national distribution will have preference over local ones.

Insert placement on request. Check availability.

TERMS OF CONTRACT

- * The publisher reserves the right to accept or refuse originals due to lack of space, to content or bad quality.
- *Advertising material must be received 30 days before cover date.
- * Any cancellation must be made 30 days before sale date.
- * Taxes: VAT will be charged to the advertiser or media agency.
- * In case of cancellation with less than 10 days before closing date, a charge of 25% of the rate cost will be applied.



DISPLAY

PRODUCTS	FORMATS	GROSS CPM
ROS	Sky desktop + MPU mobile	21,00 €
ROS	Billboard desktop + billboard mobile	21,00€
ROS	Crown	35,00€
ROS	Lure	35,00€
ROS	Immerse	35,00€

VIDEO

PRODUCTSFORMATSGROSS CPMROSPre roll25,00 €

ROADBLOCK

PRODUCTSFORMATSGROSS CPMROSRoadblock Takeover24,00 €

E-MAIL

PRODUCTS FORMATS GROSS CPM
Editorial Newsletter Email 56,00 €

Sponsorship

OPT in email Email 86,00 €



BASIC SPONSOR

SECTION HOME	FORMATS	GROSS CPM 26,00 €
VIAJES URBANOS		26,00€
NATURALEZA		26,00€
GASTRONOMÍA	Sky, MPU, Billboard, Banner Mobile	26,00€
VIAJEROS		26,00€
EXPERIENCIAS		26,00€
COMPRAS		26,00€

PREMIUM SPONSOR (Ad Studio)

SECTION HOME	FORMATS	GROSS CPN 34,00 €
VIAJES URBANOS		34,00€
NATURALEZA	Sky, MPU, Billboard, Banner Mobile + Crown / Lure / Engage / Immerse	34,00 €
GASTRONOMÍA		34,00€
VIAJEROS		34,00€
EXPERIENCIAS		34,00€
COMPRAS		34,00€

TERMS OF CONTRACT

- * Sponsorships are sold by the day, check with the sales team for availability and prints at the selected section and dates.
- *The minimum amount per purchase order is 3.000 €
- * VAT will be paid by the advertiser.
- * Cancellations must be communicated in writing to Condé Nast Digital with a minimum of 72 hours in advance. Otherwise, the advertiser will be obliged to pay 50%. of the cost of the reservation.
- * Technology costs derived from third parties will be borne by the agency/client.



CONDË NAST TRAVELER COMMERCIAL DIRECTOR

JOSE MANUEL MANRIQUE jmmanrique@condenast.es

HEADS OF ADVERTISING

FASHION & LUXURY

CLARA MONTOYA - CATEGORY DIRECTOR cmontoya@condenast.es

LAURA CAPÓ lcapo@condenast.es

GEMA CAMACHO gema.camacho@condenast.es

JUDITH MASÉS jmases@condenast.es

BEAUTY & HEALTH

PATRICIA VEGA DE SEOANE - CATEGORY DIRECTOR

patricia.vega@condenast.es

CAROLINA PÉREZ cperez@condenast.es

ROCÍO UNCETA rocio.unceta@condenast.es

SUSANA HERNÁNDEZ shernandez@condenast.es

NOELIA GONZÁLEZ ngonzalez@condenast.es

CULTURE & LIFESTYLE

ESTHER GONZÁLEZ - CATEGORY DIRECTOR egonzalez@condenast.es

AMAIA MURUAMENDIARAZ amuruamendiaraz@condenast.es

SANDRA PALOMO sandra.palomo@condenast.es

PALOMA GONZÁLEZ-BLANCH paloma.gonzalez@condenast.es

ISABEL VALCARCEL isabel.valcarcel@condenast.es

HOME & TRAVEL

LAURA VELASCO - CATEGORY DIRECTOR lvelasco@condenast.es VICTORIA ÁLVAREZ valvarez@condenast.es ISABEL BELLOSILLO ibellosillo@condenast.es JOSE MANUEL MANRIQUE jmmanrique@condenast.es

HEAD OF MEDIA AGENCIES SALES

PATRICIA CAÑADA patricia.canada@condenast.es

HEAD OF PROGRAMMATIC

LISBERT IÑARRA linarra@condenast.es

COORDINATION

FLOR BARBERO fbarbero@condenast.es **MERCEDES GONZÁLEZ** mgonzalez@condenast.es **JOSEFINA PARCO** mariajosefina.parco@condenast.es

REPRESENTATIVES

NORTH: ANA LÓPEZ-CÁMARA alopez@condenast.es
US: SHANNON TCHKOTOUA shannon_tolar@condenast.com
ITALY: ELENA MARSEGLIA emarseglia@condenast.it

CONDÉ NAST ESPAÑA CHIEF BUSINESS OFFICER

ELENA FERRERAS eferreras@condenast.es